

Last Received: 08/08/2012 9:10 AM

Showing Buylines: All Lines

Station KOB-TV ALBUQUERQUE, NM.
Advertiser () AMER. MILITARY UNIVE
Product AMERICAN MILITARY UN
Estimate#
Buyer FRANCESCA KRYLOWICZ
Phone#
Fax#

Agency () AMERICAN PUBLIC UNIVERSITY SYSTEM
111 W. CONGRESS STREET
CHARLES TOWN, WV 25414
Agency C/P1/P2/E
Flight Dates 08/27/2012 - 09/30/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () MELISSA PALOMBO
Salesperson Phone# 215-344-1811
Salesperson FAX#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	8	M-F	630P-7P		:30	\$500.00	09/03-09/07 09/17-09/21	1 1	1 1	1 1	\$1,000.00	
Buyline Comment: NEWS												
	9	M-F	10P-1035P		:30	\$800.00	08/27-09/28	1	5	5	\$4,000.00	
Buyline Comment: NEWS												

---REPORT TOTALS---

Report Totals: 21 / \$10,000.00

---SALES MONTHLY TOTALS---

Sep 12: 21 / \$10,000.00
Sales Totals: 21 / \$10,000.00
Station Totals: 21 / \$10,000.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$33,333	CABL 0%	KASA 10%	KASY 0%	KLUZ 0%	KOAT 30%
		KOB 30%	KRQE 30%	KTEL 0%	KWBQ 0%	

---COMPETITIVE COMMENTS---

SHARES ESTIMATED...CORRECT SHARES TO FOLLOW

Books null
Demos RA2549

---CREDIT RISK---

INSUFFICIENT INFO FOR CREDIT ASSESSMENT